



Call for Papers
WESTERN DECISION SCIENCES INSTITUTE
Forty-Third Annual Meeting,
APRIL 1-4, 2014

Embassy Suites Hotel

1075 California Boulevard - Napa, California
94559 USA

Submission Deadline: October 1, 2013

Competitive papers are invited in, but not limited to, the topic areas listed. **No author information should be included with the paper that is submitted.** Qualified individuals will referee papers submitted through a double blind peer review process. In addition, we welcome the submission of one-page single-spaced research abstracts (about 900 words) which will not be subject to blind review. Acceptance of abstracts and papers are subject to final approval by the Track Chairs/Program Chair. Accepted papers and abstracts of authors who have registered for the conference will be published in the *Proceedings* (available in CD-ROM format only) and scheduled for presentation at the annual meeting. Paper submission acknowledges that the author(s) will register for and attend the conference and personally present the accepted paper at the time specified in the conference program. Publication in the program *Proceedings* of multiple papers by the same author will be subject to extra page charges. Copyright for papers stay with the author(s).

All complete papers will be considered for the *Alpha Iota Delta*, the Decision Sciences and Information Systems Honor Society, Best Paper Awards in the following categories:

- Best Application Paper
- Best Case Studies Paper
- Best Environmental Issues Paper
- Best Interdisciplinary Paper
- Best Theoretical/Empirical Research Paper

In addition, awards will be given for the best undergraduate student paper and the best graduate student paper. All awards will be presented at the conference luncheon. Proposals for cases, workshops, symposia, colloquia, panels, tutorials on current topics of interest, and other special sessions, are also invited in all Tracks. Please contact the Program Chair or the appropriate Track Chair to indicate your interest in any topic area.

WDSI OFFICERS 2013-14

- ♦ **President:** David C. Yen, Miami University (Ohio), 513-529-4827, yencd@muohio.edu
- ♦ **President-Elect:** Hamdi Bilici, California State University, Long Beach, 562-985-4569, biliciinfo@yahoo.com
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- ♦ **Immediate Past President:** Sheldon R. Smith, Utah Valley University, 801-863-6153, smithsh@uvu.edu

TOPIC AREAS AND TRACK CHAIRS FOR 2014

- ♦ **Accounting :** Khaled Abdou, Penn State University-Berks College, khaled@psu.edu
- ♦ **Business Environment - Strategy, Policy, Law, Ethics:** John Bagby, Pennsylvania State University, jbagby@ist.psu.edu
- ♦ **Cases, Workshops, Special Sessions:** Melissa St. James, CSU-Dominguez Hills, mstjames@csudh.edu
- ♦ **Engineering Systems Management:** Khosrow Moshirvaziri, California State University - Long Beach, moshir@csulb.edu
- ♦ **Finance:** K. C. Chen, California State University - Fresno, kchen@csufresno.edu
- ♦ **Global Business, Entrepreneurship and Small Business Management:** Cynthia Sutton, Metropolitan State University of Denver, suttoncy@msudenver.edu
- ♦ **Hospitality Management:** Natasa Christodoulidou and G. Keong Leong, California State University-Dominguez Hills, University of Nevada Las Vegas, nchristodoulidou@csudh.edu, keong.leong@unlv.edu
- ♦ **Innovative Education:** Rhonda Rhodes, Cal Poly Pomona, rrhodes@csupomona.edu
- ♦ **Internet and e-Business:** David C. Yen and Albert H. Huang, Miami University (Ohio), University of the Pacific, yencd@muohio.edu, ahuang@uop.edu
- ♦ **Management, Organizational Behavior, and Human Resource Management:** Peng Wang and Bing Bai, Miami University (Ohio)/, University of Redlands, wangp@muohio.edu, bing_bai@redlands.edu
- ♦ **Management Information Systems, Business Intelligence & Data Mining:** Abbas Heiat, Montana State University-Billings, aheiat@msubillings.edu
- ♦ **Management Science and Quantitative Methods:** Seong-Jong Joo, Colorado State University-Pueblo, seongjong.joo@colostate-pueblo.edu
- ♦ **Marketing:** Jacquelyn Warwick, Andrews University, warwick@andrews.edu
- ♦ **Military Applications:** Stanley Griffis, and Dan Mattioda, Michigan State University, griffis@bus.msu.edu, daniel.mattioda@us.af.mil
- ♦ **Operations, Logistics and Supply Chain Management:** Ömer Benli, California State University, Long Beach, obenli@csulb.edu

- ◆ **Student Papers:** Theodore Byrne and Thomas Norman, California State University – Dominguez Hills, California State University-Dominguez Hills, tbyrne@csudh.edu, tnorman@csudh.edu (papers submitted to this track may have faculty co-authors who have given input, but the main author should be a student—the main idea should be the student’s. Please identify the student as a graduate or undergraduate)

COUNTRY CONTACTS

WDSI is an international organization and has representatives in several countries outside the United States. For more information on the activities of WDSI and its annual meeting, international contributors are invited to contact the country contact in their country or the Vice President for Member Services. Additional information can also be found on the WDSI website (www.wdsinet.org).

- ◆ **Mexico:** Alfred Hagan, Pepperdine University, 310-568-5500, fax: 310-568-5778, alfred.hagan@pepperdine.edu
- ◆ **New Zealand:** John Davies, Victoria University of Wellington, +64-4-463-5382, fax: +64-4-463-5084, john.davies@vuw.ac.nz
- ◆ **China, Hong Kong, Taiwan:** Shin-Yuan Hung and Yue “Jeff” Zhang, National Chung Cheng University, California State University-Northridge, +886-5-2720982, ext. 34601/818-677-6050, syhung@mis.ccu.edu.tw, jeff.zhang@csun.edu

MEETING FACILITIES

Our contract with the conference hotel allows us to use the meeting space without charge and without penalties if we meet certain criteria, including that that our group uses a minimum number of room nights in the hotel (covered by your usage of the hotel). WDSI is heavily penalized if we don’t meet these minimums. Therefore, it is very important to have conference participants stay in the conference hotel. We have negotiated an attractive rate for the group with complimentary internet access and complimentary fitness center access. Embassy Suites provides guests a complimentary full breakfast.

WDSI ON THE INTERNET

The Western Decision Sciences Institute has a permanent website at www.wdsinet.org. All information relating to this meeting will be made available on this website.

HOTEL INFORMATION

Information on Embassy Suites, Napa CA
<http://www.embassysuitesnapahotel.com>

INSTRUCTIONS FOR CONTRIBUTORS

All manuscripts and proposals for the WDSI 2014 Annual Meeting must be submitted electronically. To submit your paper, please go to the

WDSI home page (www.wdsinet.org) and click on the Online Submission link. Follow the directions provided there to enter your paper and author information and upload your document. **Note:** The submission site will be activated on **June 15, 2013**, with a submission deadline of **October 1, 2013**. The review process will begin **October 29, 2013**. Authors will be notified of manuscript acceptance/rejection by **December 10, 2013**. Accepted papers will be included in the proceedings only if at least one author is registered for the conference by the deadline for proceedings submissions, **January 15, 2014**.

Papers and abstracts accepted for presentation will be scheduled during sessions throughout the day on Wednesday and Thursday or Friday morning. Please plan to present your paper when it is scheduled. It is too difficult to accommodate requests for changes.

Abstracts will not be blind reviewed. However, they should contain enough detail so that the track chair can determine if they are appropriately rigorous for presentation. Also, the detail will help the track chairs and program chair place them in an appropriate session.

When you submit your paper or abstract to the electronic submission system and later when you register for the conference, please be careful as you enter information as much of it is used directly in preparing the Proceedings and the Program. Please **DO NOT** use all upper-case or all lower case letters. For the title of your paper, use Proper Case (first letter of each word capitalized except for minor words; capitalize minor words at the start of the title). **DO NOT** enclose the title in quotation marks. Capitalize only the first letter of your first, middle, and last names. Spell out the official name of your institution; do not abbreviate. Capitalize the first letter of each word of your institution name as you would normally see it. The abstract of your paper should be in sentence case (first letter of each sentence capitalized and proper nouns capitalized).

The page allowance for the Proceedings is as follows for papers which are accepted and for which a registration fee is paid: six pages for full papers and two pages for abstracts. An extra page fee will be charged for papers beyond these limits. Also, the page allowance is for each registration so an author who has more than one paper or abstract accepted will be subject to extra page charges for papers beyond the first unless a co-author is also a separate registrant.

INFORMATION ABOUT NAPA, CALIFORNIA

Information on **Napa, California** can be found at:
<http://www.napavalley.com/visitorsinfo>

Things to do in the Napa region:

Wine Tours, Balloon rides, JellyBelly Factory Tour, Museums, Art galleries, Scientopia, Skyline Wilderness Park, casino gambling, spas, bike tours, hiking, Old Faithful Geyser of California, Napa Valley Opera House, Napa Valley Wine Train and much more.

